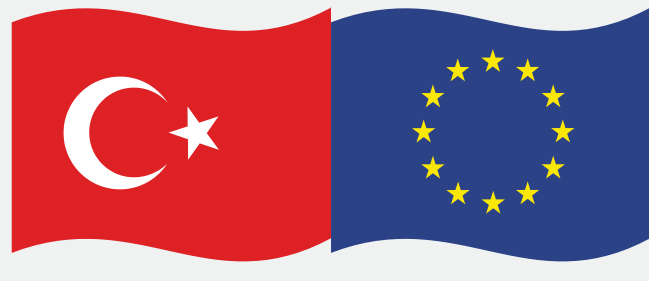


## BURSA

Population: 3.194.720  
Altitude: 100 m



This project is funded by the European Union.  
Bu proje Avrupa Birliği tarafından finanse edilmektedir.  
هذا المشروع تم تمويله من قبل الاتحاد الأوروبي

**IMEP**  
İstihdam İçin Mesleki Eğitim Programı

**VET4JOB**  
Vocational Training Programme for Employment

### Project Details



**School Name:** Osmangazi Vocational Training Centre  
**Project Name:** Let the World Become More Beautiful with You



### Purpose

With the natural hair spray we developed inspired by nature, we aimed to reduce the negative effect of chemical-containing cosmetic products used in hair care and styling sector on our planet and to create social awareness in this direction.

### Target Audience

The target audience of our project consists of apprentice students, teachers and school administrators in our school, local tradesmen serving in the field of hair care and beauty, and the students in the school we cooperated with, locals who prefer to use the hair spray we produce, and all the beings around us affected by chemical cosmetic products.

**45** apprentice students, **8** teachers, **5** school administrators, and **11** different plant species, of which essences we used to give off fragrance worked for the project;



- **74** people were included in awareness-raising activities,
- **180** naturally formulated hair sprays were produced,
- **180** chemical hair sprays were prevented from polluting the atmosphere.

### Collaborations

Bursa Ataturk Vocational and Technical Anatolian High School

**9 Persons**

Bursa Chamber of Hairdressers

**3 Persons**

Bursa Chamber of Barbers

**4 Persons**

We have conducted information activities to highlight that cosmetic products with chemical content threaten human health, pollute our planet and pose an ecological threat by damaging the natural life cycles of all beings. To overcome these problems, we decided to develop a hair spray using a natural formula.



Our team visited Bursa Ataturk Vocational and Technical Anatolian High School to introduce our project to the teachers and students, and received their opinions and suggestions. We learned from our colleagues at this school how to make hairspray using a natural formula. We put our learning into practice together in the school's laboratory.



We tried the first sample of the hair spray prepared using natural materials such as lemon, flower essences and water, on the hair of a volunteer student and teacher within the framework of a collective activity. Our hairspray won everyone's admiration and got full marks from those who tried it.



We filled the natural-formulated hair spray solutions produced more by using our sample, into glass bottles.



In order to promote these sprays, we visited the local tradesmen we collaborated with and strengthened our sharing muscles by gifting the fragrant sprays we produced.



### What do beneficiaries and practitioners think about the project?



We loved the idea of using natural alternatives instead of chemical cosmetic products that threaten our health and pollute our planet.



The chemical cosmetic products we use harm all of us, and I think we should question our consumption preferences.

With this project, we believe that we have taken an important step for the sustainability of soil, water, air and all living things.

I am very surprised that the formula of a hairspray so fragrant, shining and styling hair is hidden in nature.



### Recommendations for implementing and improving the project

- Critical approach to products used in the hair care and beauty sector
- Learning more about cosmetics with natural ingredients

- Developing a system for the collection and reuse of product packaging after use
- Getting support from professionals for production and dissemination

- Providing a common guidance on the use of natural cosmetic products in apprenticeship training
- Collaborating with professional organizations